



RESUME 2019

Nicholas Kindt

aka Nick

Design Theory

I believe all good design is meant to solve a problem. This basic theory is the source of my passion for this career, as well as my primary approach to the process. What is the problem... how do we solve it?

I have worked within a variety of visual design fields, including brand development, publication design, informational design and marketing, each posing their own challenges. Some problems are simple "how do we make someone remember who we are" or "how do we make this easy to read and understand". Others are as complicated as "the average customer buying cycle is 24 months, how do we continue to engage customers over that period, and maintain 80% retention year over year?"

Being part of a team that works to create solutions is what I love about design. **I am a problem solver.**

Education

**The Illinois Institute of Art,
Shcaumburg** 2005-2009
Bachelor Fine Arts in Graphic Design

Skills

Strategy & concept development



Industry software
(Photoshop, InDesign, Illustrator, ect.)



Team management & development



Interpersonal communication



Print design



Digital design



Writing



Experience

Creative Director, OnCourse Learning

Aug 2015 - Dec 2018

Consolidating and repositioning the family of 25+ brands that have been brought together to create OnCourse Learning, was the main focus of the team.

The role of the creative director also consists of additional duties including:

- Working with a team of leaders to develop and implement a new design department, and the systems, processes and other aspects that go with creating a new group.
- Managing an internal team of designers in the development and fulfillment of marketing materials.
- Contracting and managing a variety of third-party agencies and freelancers.
- Working with the designers to support career growth and advancement opportunities, including new roles and skills development.
- Internal brand advocacy and training.

Art Director, Gannett Healthcare Group

Jan 2011 - Aug 2015

As Art Director at Gannett Healthcare Group, my primary role was management a team of designers in the production of a variety of publications and marketing materials.

Graphic Designer, Gannett Healthcare Group

June 2008 - Jan 2013

This position involved working primarily in publication design. Responsibilities included article design, magazine cover design, layout, production, press review, photography, image compositing and other graphic design needs for various parts of the company.



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Personal life

